



Alcatel-Lucent Campus Network on Demand Service

New financing model for Network
Infrastructure, facilities and operations



NETWORK INFRASTRUCTURE: ESSENTIAL FOR YOUR BUSINESS

Your business' IT foundation is the local area network (LAN) with Wi-Fi® that your customers and employees rely on to stay connected. Although purchasing and operating a network infrastructure can be quite an investment, your business cannot do without it. You might prefer to invest your cash in more meaningful projects than a network. Or, perhaps, your network needs to be replaced, but you want to postpone large cash expenditures. Maybe you simply don't want to have assets on your books, only to watch them depreciate in value. In addition, you want your IT staff to do more meaningful work for your business than keeping a local area network running. In other words, you must have a network for your business, but it must be cost-effective for your organization.

NETWORK INFRASTRUCTURE AS A MANAGED SERVICE

As an acquisition alternative to purchasing and operating a local area network yourself, consider a managed service that can be tailored to the exact service levels that your business requires. Managed services relieve you of the financial burden of managing your assets and operating the local area network, and are offered in a contract with a given duration and a periodic invoice.



ALCATEL-LUCENT CAMPUS NETWORK ON DEMAND SERVICE BY AUTHORIZED RESELLERS

The Alcatel-Lucent Campus Network on Demand service provides an on-premise network backbone, LAN and Wi-Fi access, as well as comprehensive management, reporting and support services. Campus Network on Demand is available through authorized resellers as a managed service. Our authorized resellers have the knowledge and operational expertise to seamlessly integrate Network on Demand into your IT organization.

BENEFITS:

- As a Campus Network on Demand subscriber, your network is an operational expense, not a major capital expense, allowing you to deliver services faster, and to better align your investment with revenue streams.
- Campus Network on Demand gives you the flexibility to increase or reduce the size of the local area network at any time.
- You choose from duration, visibility, technology and volume options, and your subscription includes a LAN and Wi-Fi infrastructure.
- Usage-based billing can reduce costs for inactive days, such as holidays and weekends, making your network infrastructure adaptive to your business demands.
- With technology life cycles getting shorter and shorter, Campus Network on Demand gives you the ability to adopt new technology faster, without having to worry about the depreciating capital expense.

FEATURES:

The Campus Network on Demand service provides an ideal network infrastructure based on the field-proven hardware and software widely used by many customers around the world. A smart selection of our wide network equipment portfolio is included in the Network on Demand service. This selection of on-premise equipment from the Alcatel-Lucent OmniSwitch[®] LAN, Alcatel-Lucent OmniAccess[®] Wi-Fi and Alcatel-Lucent OmniVista[®] Network Management family is based on three innovative technologies:

- Unified Access: The technology that allows businesses to manage security when users access the network from several different types of devices and access methods.
- Smart Analytics: The ability to collect and analyze network infrastructure data in order to provide meaningful business information to improve the quality of the experience.
- Intelligent Fabric: The simplification of design, deployment and operations of a network infrastructure.

With Campus Network on Demand, you can put the focus back on your core business. For more information on this new financing model for network infrastructure facilities and operations available with Campus Network on Demand, please contact:

Alcatel-Lucent Enterprise authorized resellers

Intelligent Fabric

