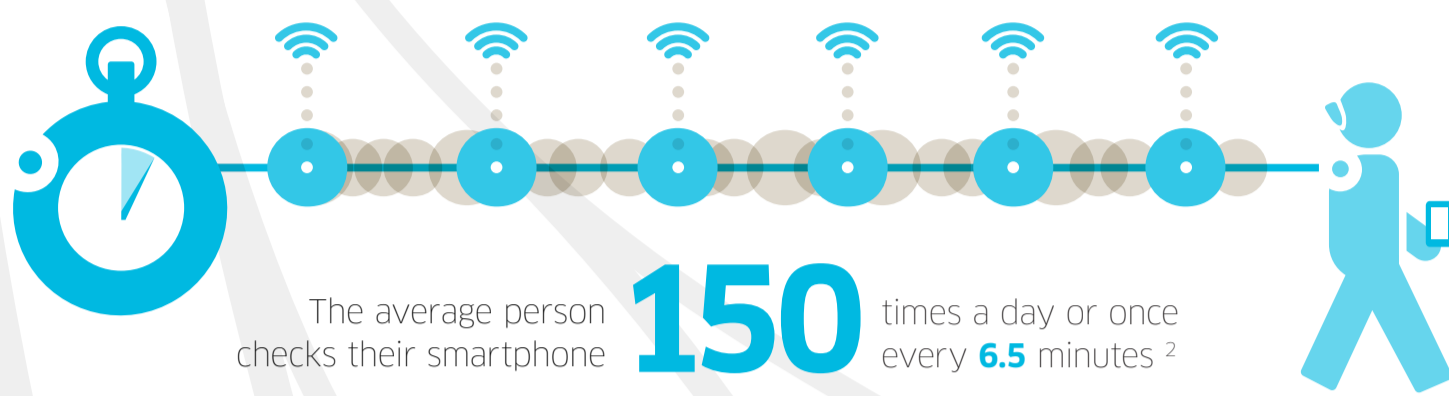


SURVIVAL OF THE FITTEST: HOW UNIFIED COMMUNICATIONS & COLLABORATION IS DESIGNED TO DRIVE DOWN COSTS

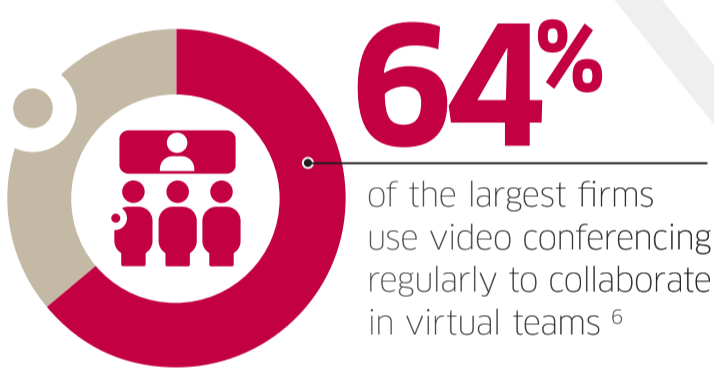
When naturalist and geologist Charles Darwin used the phrase, "Survival of the fittest," he meant it as a metaphor for 'better designed for an immediate, local environment,' not the common inference of 'in the best physical shape.'¹

See how new **Unified Communications & Collaboration (UC&C)** technologies are being designed to help businesses evolve by connecting mobile workers while driving down IT costs...

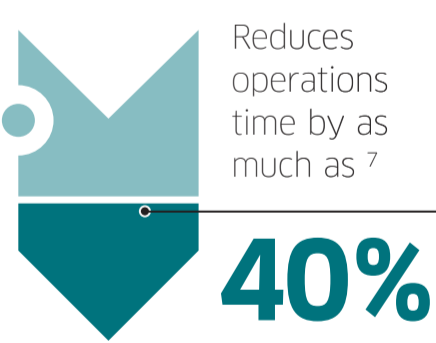
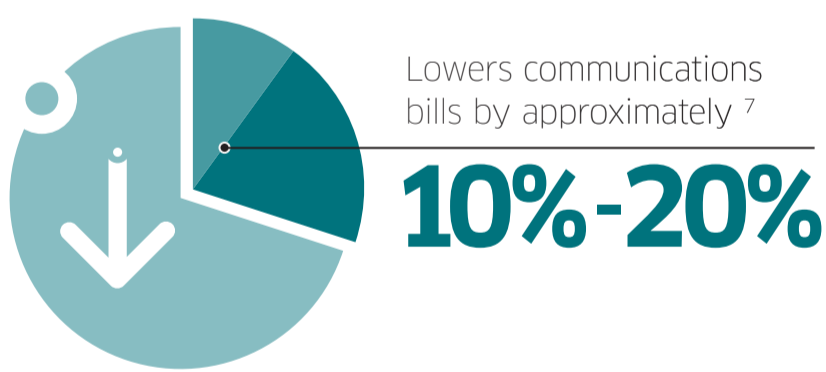
COMMUNICATIONS EVOLVED: ALWAYS ON, IN AN ALWAYS AVAILABLE WORLD



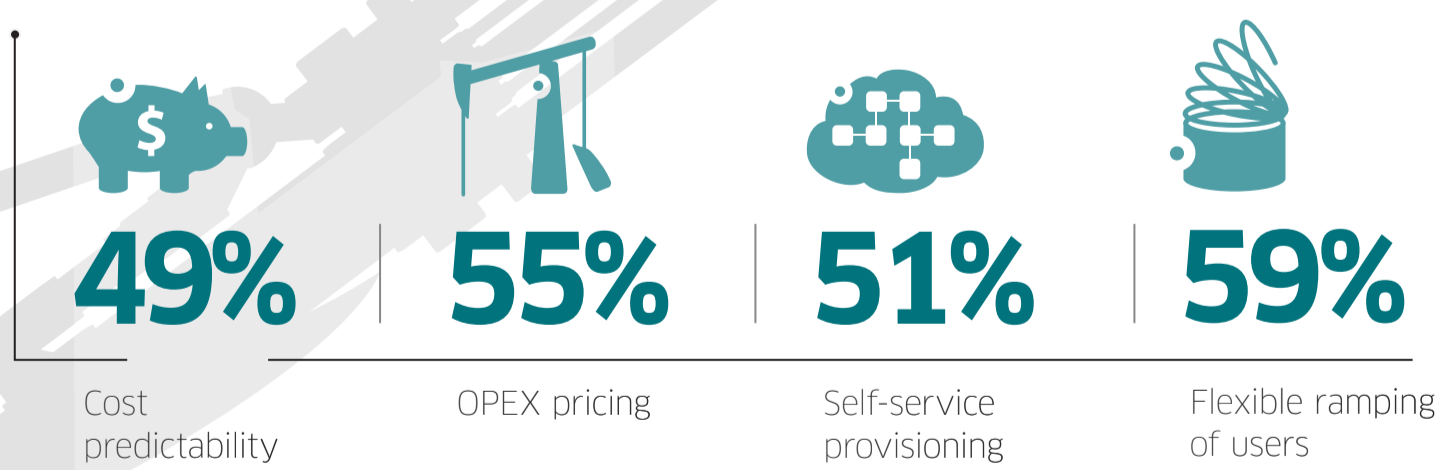
NATURAL SELECTION: UNIFIED COMMUNICATIONS & COLLABORATION



INTELLIGENT DESIGN: UC&C REDUCES COSTS AND INCREASES FLEXIBILITY.



THE MAIN DRIVERS FOR UC&C IN THE CLOUD:⁶



ARE YOU BUILT FOR THE FUTURE?

Discover the UC&C-enabled solutions that make businesses more competitive and determine your own requirements.

[TAKE YOUR COLLABORATION DELTA ASSESSMENT NOW](#) →

Alcatel-Lucent Enterprise

Sources:

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- 3 Citrix 2012 Infographic, Workplace of the Future
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- 5 Orange Business Services, December 2011, Infographic: Unify Communications: Join up your thinking with unified communications
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- 7 Alcatel-Lucent, white paper, Aging Communications Systems: Risks and Opportunities