Alcatel-Lucent OpenTouch Suite for SMB for Real Estate Agencies

Be reachable anywhere and anytime, reduce costs and increase sales

The **Alcatel-Lucent OpenTouch® Suite for SMB** for Real Estate Agencies enables small and medium-sized real estate agencies to be reachable by clients and potential clients anytime, anywhere, through a flexible communication system that is always on the go – just like real estate agents.

TRENDS IN THE REAL ESTATE SECTOR

With property values either flat or falling throughout much of Europe (PropertyWire, June 2012), the ever-competitive real estate sector is even more challenging than usual.

CHALLENGES FOR SMB IN THE REAL ESTATE SECTOR

In SMB in the real estate sector, it is essential to be reachable by clients anywhere, anytime. Real estate agents are often not in the office: they are at a seller's home for a meeting or are showing a home to a potential buyer – or they are on the road. While on the move, agents cannot afford to miss calls, emails or faxes because this can translate into missed business opportunities, lost viewings and potential clients who find another agent instead. Agents need complete integration with the office at all times – and there is zero tolerance for time lost or time wasted.

Alcatel·Lucent
Enterprise

ALCATEL-LUCENT OPENTOUCH SUITE FOR SMB **TO THE RESCUE**

The Alcatel-Lucent OpenTouch Suite for SMB for Real Estate Agencies integrates the communication system with on-the-go business operations, as you are constantly on the move but must still be reachable anytime, anywhere.

Anywhere, anytime availability

+ While on a viewing, in a meeting with a client, potential client or colleague – or anywhere in between
+ One phone number for your office phone and mobile device
+ Call management from a smartphone: Voice mail, call transfer, call forwarding, conference calling and a centralized address book

Improved collaboration and a better image

+ Better collaboration among colleagues and increased productivity
+ Improved service and a professional image, resulting in satisfied clients and increased sales
+ The split-second response time that is required in this sector

Reduced costs

+ An automated attendant: Increased productivity because daily tasks are optimized
+ A complete solution that is easy to install and simple to use

OPENTOUCH SUITE FOR SMB: **A COMPLETE SOLUTION**

The Alcatel-Lucent OpenTouch Suite for SMB provides a complete real estate agency solution.

+ Alcatel-Lucent OmniPCX® Office Rich Communication Edition (RCE), a flexible communication server for SMB with voice mail and an automated attendant for voice-activated routing of incoming calls
+ Alcatel-Lucent OmniSwitch® 6450 Light Stackable LAN Switch, tested and validated end-to-end for optimized voice and data interworking
+ WLAN infrastructure: OmniAccess® 4005 Branch Office WLAN Switch, RAP-3WN(P), RAP 108/109 Remote Access Point and AP103/205/275 Wi-Fi® access points
+ DECT infrastructure: Alcatel-Lucent 4070 Remote Base Station and 8340/8340-C IP-DECT Access Point
+ Wireless phones: Alcatel-Lucent 8232, 8242 DECT Handsets and OmniTouch 8118/8128 WLAN Handsets
+ Wireline phones: Alcatel-Lucent Premium DeskPhones with integrated IP/telephony features
+ Alcatel-Lucent PIMphony™ Pro and Touch application, providing your Personal Communication Manager
+ Alcatel-Lucent OpenTouch Conversation for iPhone, Android and Windows Phone and VoIP using SIP Companion option

8242 DECT Handset
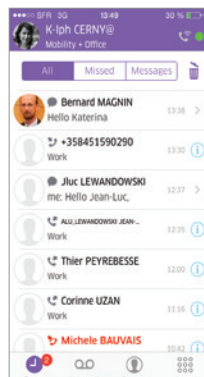
OpenTouch Conversation for iPhone

8038 Premium DeskPhone

Our company is a leading provider of enterprise communications solutions and services, from the office to the cloud, marketed under the Alcatel-Lucent Enterprise brand. Building on our established heritage of innovation and entrepreneurial spirit, we operate globally with 2700+ employees in 100+ countries worldwide, with headquarters near Paris, France.
With communications, networking and cloud solutions for business of all sizes, our team of technology experts, service professionals, and 2900+ partners serves more than 830,000 customers worldwide, tailoring and adapting our solutions and services to local requirements. This provides tangible business outcomes through personalized connected experiences for customers and end users.

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