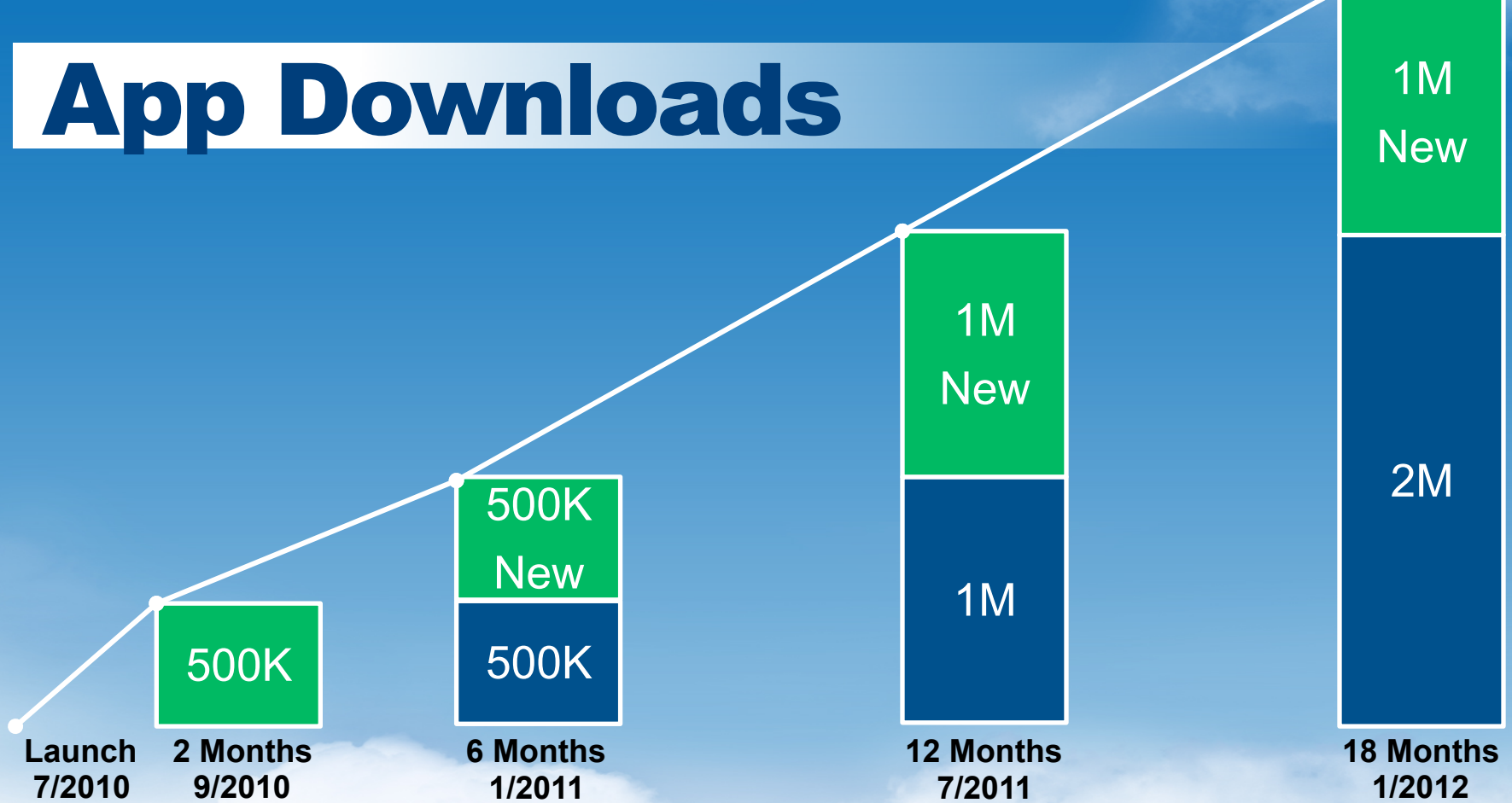


AA's Mobile Focus

Device / Distribution	American Airlines	Continental Airlines	Delta Airlines	Southwest Airlines	United Airlines	US Airways
iPhone	Yes	Yes	Yes	Yes	No	No
iPad	Yes	No	No	No	No	No
Android	Yes	Yes	Yes	Yes	No	No
BlackBerry	Yes	No	Yes	Yes	No	No
B&N NOOKcolor	Yes	No	No	No	No	No
Amazon App Store	Yes	Yes	No	No	No	No
Windows Phone	Yes	No	No	No	No	No
Amazon Kindle Fire	Yes	No	No	No	No	No
Windows 8	Yes	No	No	No	No	No



App Downloads



Only Airline to make the list

InformationWeek 500 2011

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◀ ◀ 1-50 | 51-100 | 101-150 | 151-200 | 201-250 ▶ ▶

Companies 1-50

Rank	Company	Revenue in millions (\$)	Highest ranking IT executive	Title	Industry
1	PACCAR Inc.	10,293	Kyle Quinn	VP & CIO	Automotive
2	Levi Strauss & Co.	4,411	Tom Peck	Sr. VP & CIO	Consumer goods
3	Waste Management Inc.	12,515	Puneet Bhasin	Sr. VP & CIO	Logistics & Transportation
4	Quintiles	--	Richard Thomas	CIO	Biotechnology & Pharmaceuticals
5	Catalina Marketing Corp.	--	Eric Williams	Exec. VP & CIO	Consulting & Business Services
6	Associated Press	--	Lorraine Cichowski	Sr. VP & CIO	Media & Entertainment
7	Automatic Data Processing Inc.	9,900	Michael L. Capone	CIO	Consulting & Business Services
8	The Procter & Gamble Co.	82,559	Filippo Passerini	Group President, Global Business Services & CIO	Consumer goods
9	United Stationers Supply Co.	4,832	S. David Bent	Sr. VP of eBusiness Services & Corp. CIO	Distribution
10	Val Hotels Inc.	500	Robert H. Ormiller	Exec. VP & CIO	Hospitality & Travel
11	American Airlines Inc.	22,170	Monte Ford	Sr. VP of IT & CIO	Logistics & Transportation
12	Center	1,452	MD	CIO	Healthcare & Medical
13	FedEx Corp.	39,304	Robert B. Carter	Exec. VP FedEx Info. Svcs. & CIO	Logistics & Transportation



Mobile Strategy

Control:

The feeling of being in control and in command is one of the most important experiences we can create for our customers and employees.

Access:

It means an improved two-way stream of communication, a layer of information and insight that is both contextual and personalized.

Relationship:

Forge a close, one-on-one relationship with customers through their device. Anticipating and addressing needs in context.