

FREE YOUR TECHNOLOGY!

EVOLVE THE WAY YOU WORK

Welcome to a new culture of continuous connectivity and multiple devices - when 'always on, always available' mobility means you are free to work when and where you please.

Don't get left behind. See how new **Unified Communications & Collaboration (UC&C)** technology is helping businesses evolve by combining disparate communications into seamless conversations...

A NEW ERA: ALL-DAY MOBILITY

63%

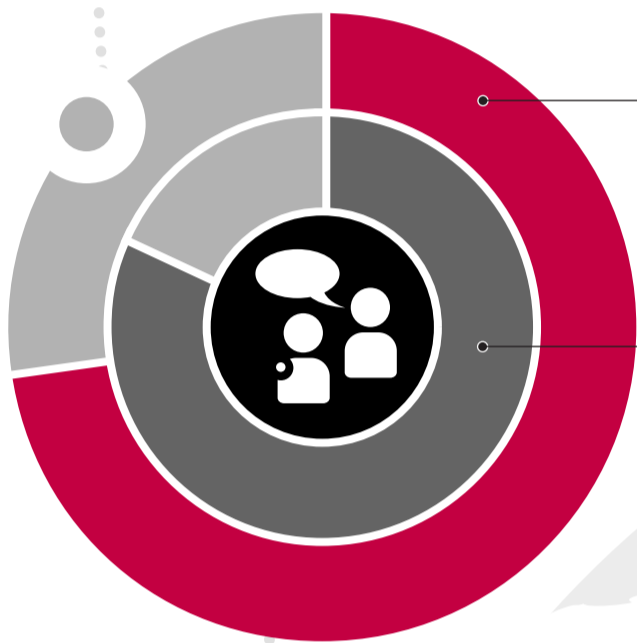
Forbes reports that the number of workers who telecommute will increase 63% in the next 5 years.¹



86.6%

of Enterprises offer or are planning to offer video conferencing to desktop and mobile devices.²

CHALLENGE: THE COLLABORATION CONUNDRUM



73% of business leaders believe in-person communication is the most impactful.³

82% of customers say face-to-face communication has a higher impact than email, phone, or strict web conference use.³

DIGITAL DISTRESS

8/10



8 out of 10 people have deleted apps because of performance issues.⁴

Frustration is the #1 reaction to poor performance apps, followed in 2nd place by disappointment and 3rd place stress.⁴



OPPORTUNITY:



70%

believe data access via mobile devices is 'somewhat important' or 'essential'.⁶



30%

Many respondents believe they are more loyal to an app than a brand. 30% said they would spend more money with an organization that had a good mobile app.⁷

BRING IT ALL TOGETHER: UC&C TECHNOLOGY ENABLES EFFICIENT AUDIO, VIDEO AND MOBILE COLLABORATION.

ARE YOU BUILT FOR THE FUTURE?

Discover the UC&C-enabled solutions that make businesses more competitive and determine your own requirements.

TAKE YOUR COLLABORATION DELTA ASSESSMENT NOW →

Alcatel-Lucent
Enterprise



Sources:

- 1 <http://www.citrix.com/go/mobile-workspaces/mobile-workspaces-infographic.html>
- 2 Alcatel-Lucent Enterprise Primary Market Research, Feb 2014
- 3 Economist Intelligence Unit, GigaOm Pro
- 4 AppDynamics, The App Attention Span, Research Report, 2014
- 5 <http://www.canalys.com/newsroom/tablet-growth-slows-21-channel-stock-rises>
- 6 "Mobile Content Security and Productivity" report, 2013, by AIIM. Viewed on AppInemag.com
- 7 AppDynamics, The App Attention Span, Research Report, 2014

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