



Sudhir (Sid) Ahuja, PhD  
VP Joint Ventures,  
GM, Vayu Telemedicine, Bell Labs, Alcatel-Lucent

**Mon Mar 4<sup>th</sup> 1:30 & Tue Mar 5<sup>th</sup> 12:00PM**  
**Virtual Care Collaboration, Enabler for ACOs**

Dr. Ahuja is currently the General Manager for the Vayu Telemedicine Project, and leading the joint development between Alcatel-Lucent and University of Pittsburgh Medical Center on Telemedicine. He is a Vice President in Bell Labs responsible for Joint Ventures.

Previously, he has been Research Vice President for the Multimedia Communications and Software Sciences. He has led the Research in Multimedia communications, IMS systems, Voice and Data Convergence, Speech and Video systems and Unified communications.

Dr. Ahuja was a pioneer in Multiprocessor computer systems and Multimedia communication systems. He designed and led development of the first multicomputer system in Bell Labs called the S/Net, that led to the ATT 3B4000 product. He also led the development of the first multimedia conferencing system in ATT called Rapport that led to AT&T WorldWorx video conferencing product. He was appointed Bell Labs Fellow for this pioneering work. He has helped launch many ventures (Face-to-Face, Ibiqity, Omniview, GeoVideo, etc.) with internal ventures group of Lucent, leveraging technologies from his Multimedia group. He also served as initial CTO for the GeoVideo venture. He holds 23 patents and has authored many publications.

Dr. Ahuja received his Ph.D. in Computer Science/Elec. Eng. from Rice University, Houston, TX and was given the Ralph Budd Award for the best Ph.D. thesis. He has a B.Tech in Electrical Engineering from Indian Institute of Technology(IIT), Bombay, India, where he was the Gold Medalist of his graduating class.



Andrew R. Watson, MD, MLitt, FACS  
Department of Surgery  
Vice-President, International and Commercial Services Division, UPMC  
Medical Director, Center for Connected Medicine  
Executive Director, Telemedicine

**Mon Mar 4<sup>th</sup> 5:30PM**  
**Taking Healthcare Back to Patients with Virtual Care**

**Tue Mar 5<sup>th</sup> 10:30AM**  
**Practicing Medicine from the Cloud**

Dr. Andrew Watson, VP UPMC International and Commercial Services Division, is the medical director for the Center for Connected Medicine. Dr. Watson is a fourth generation surgeon specializing in laparoscopic colorectal and inflammatory bowel disease surgery.

Dr. Watson actively practices telemedicine and a third of his clinical practice is cloud based. He serves as the Executive Director of UPMC Enterprise Telemedicine with a focus on business and

technology development. He is part of UPMC IT management and plays an active role in HIT development, demonstration, and deployment within UPMC.

He attended Trinity College, earned his master's in architectural history at the University of Oxford and attended medical school at Columbia University's College of Physicians and Surgeons.



Geoffrey Camp, MD  
Family Physician, Penn Plum Family Medicine – UPMC  
Chief Medical Information Officer, UPMC Health Plan

**Tue Mar 5<sup>th</sup> 3:00PM**

**A Payor's Perspective, Empowering the Current Healthcare Environment**

Geoffrey Camp, MD is a practicing family physician at University of Pittsburgh Medical Center (“UPMC”), and the Chief Medical Information Officer with UPMC Health Plan. Dr. Camp provides medical informatics leadership to the development of Health Plan clinical applications, both for internal use and external audiences. Dr. Camp is a graduate of the University of Pittsburgh School of Medicine. He started his informatics career while a chief resident at UPMC St. Margaret Hospital, helping drive the successful first implementation of computerized provider order entry within UPMC's electronic health record solution.

From 2006 through 2012, he served as Chief Medical Information Officer for the hospital and was involved in numerous UPMC system-wide initiatives, including clinical decision support optimization, order set standardization, upgrade deployment, and customized views.



Neil Manning  
Vice President, Strategic Sales Development, Corning MobileAccess

**Tue Mar 5<sup>th</sup> 4:00PM**

**Solving Mobile Coverage in Hospitals**

Neil has been a leader in the Cellular DAS industry for over 12 years with several companies and organizations. He joined MobileAccess in March, 2009 and has been instrumental in driving the successful achievement of corporate objectives across a number of Sales and Operational arenas. He is currently responsible for the go-to-market launch and development of Corning MobileAccess' distribution channel through Cisco and associated VAR ecosystem. Prior to joining MobileAccess, Neil served as National Sales Director for Custom Network Solutions (CNS) at Sprint Nextel. At CNS, Neil was responsible for quota driven sales leadership for regional sales teams accountable for qualifying and selling end to end in-building DAS solutions. From 2002 to 2009, Neil oversaw the creation and development of multiple cross-functional support teams within CNS, including a national team for Sales Engineering. Before 2002, he held multiple

leadership positions in Nextel and CB&I, a global EPC, focusing on the interaction between the engineering and sales organizations for network development and construction. Neil earned his BS in Mechanical Engineering at Rensselaer Polytechnic Institute in Troy, NY and holds an MBA from Virginia Tech in Blacksburg, VA



Rasu B Shrestha, MD, MBA  
Vice-President, Medical Information Technology, UPMC  
Medical Director, Interoperability & Imaging Informatics  
Division Chief, Radiology Informatics

**Wed Mar 6<sup>th</sup> 2:30 & 3:00PM**  
**Your Network, The Nervous System of the Hospital**

Dr. Rasu Shrestha, Vice President of Medical Information Technology at the University of Pittsburgh Medical Center (UPMC), is also the Medical Director of Interoperability & Imaging Informatics and Division Chief of Radiology Informatics.

Dr. Shrestha was previously the Medical Director of Digital Imaging Informatics at UPMC where he spearheaded multiple initiatives around imaging interoperability. Prior to UPMC, he was Informatics Director at the University of Southern California, Department of Radiology. Dr Shrestha was also Professor of Radiology Research at the Keck School of Medicine.

Dr. Shrestha has proven expertise in driving efficiency and productivity, managing multi-vendor dealings and leading process improvement and major enterprise informatics implementations around various Clinical Information Systems. His core focus is on modernizing and optimizing patient care and enabling a patient centric approach to care. He is driven by the pursuit of value-based *intelligent healthcare*, enabling meaningful data connectivity and collaborative intelligence.



Rob Hemmerich, PE  
Director, Connected Hospital Sales at Alcatel-Lucent

**Wed Mar 6<sup>th</sup> 11 AM**  
**Collaborative Conversations and Enabling a More Persistent Patient Encounter**

Rob leads the consultative practice of Alcatel-Lucent's Connected Hospital Program including healthcare sales.

Rob is a healthcare technology consultant who understands our customers' business, the evolution of the healthcare industry and the application of a broad set of technology. Rob leverages a deep knowledge of many technology areas based on his own development background. He understands market forces from his years in strategic marketing. He now brings significant value to his clients by listening to many clienteles within the healthcare institution and recommending solutions that drive overall business value.



Jim White, MBA  
Vice-President, Connected Hospital, Alcatel-Lucent

**Wed Mar 6<sup>th</sup> 4PM**  
**Application Fluent Networks: the nervous system for the new models of care**

Jim is responsible for market development of Alcatel-Lucent's Connected Hospital Program including healthcare sales and strategic business development and executive account management for existing Connected Hospital customers .

Passionate about driving the healthcare industry transformation from "heroic care" to "persistent care" by leveraging communications infrastructure, technology and market development tools.

Leading industry transformation activities through strategic partnerships like the Center for Connected Medicine, Alcatel-lucent Strategic Partners like CenturyLink, Verizon and AT&T and Enterprise Business Partners such as distributors and resellers.