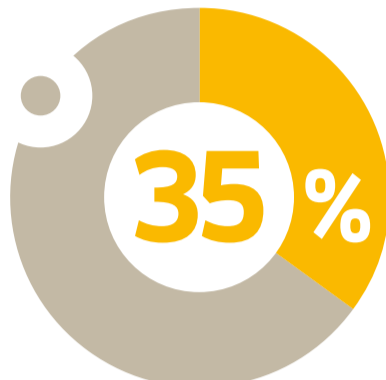
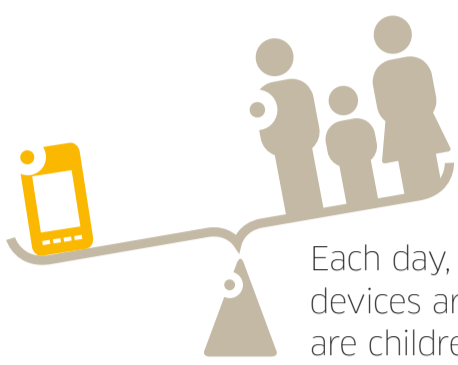


EVOLVE OR DIE: ADAPT TO BYOD OR FACE EXTINCTION

The proliferation and diversity of communication technologies, media and devices plus the popularity of remote working has created a technical nightmare for users and IT managers. Since this **Bring Your Own Device (BYOD)** trend is unstoppable, companies must find a way to conquer their concerns about BYOD and adapt.

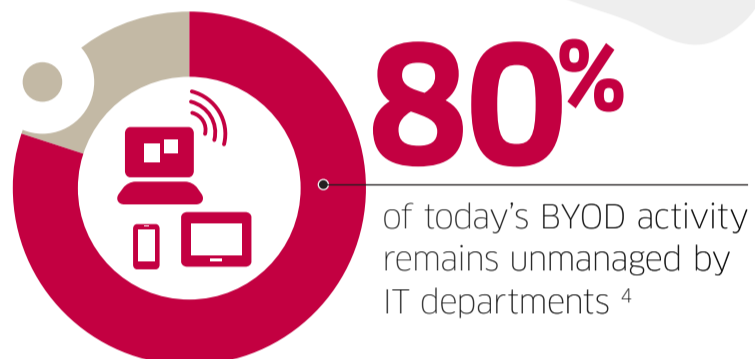
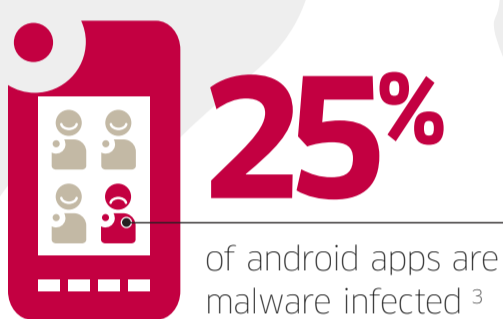
See how new **Unified Communications and Collaboration (UC&C)** technology is helping companies meet the demands of a continually evolving BYOD workforce...

YOUR WORLD HAS CHANGED: BYOD IS A REALITY



of workers say that a company's BYOD policy might influence them to accept or decline a job offer ²

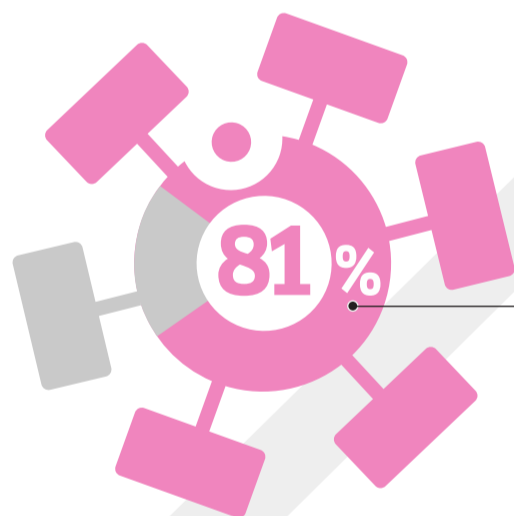
KEEP MOVING: SECURITY CONCERNS WON'T STOP BYOD



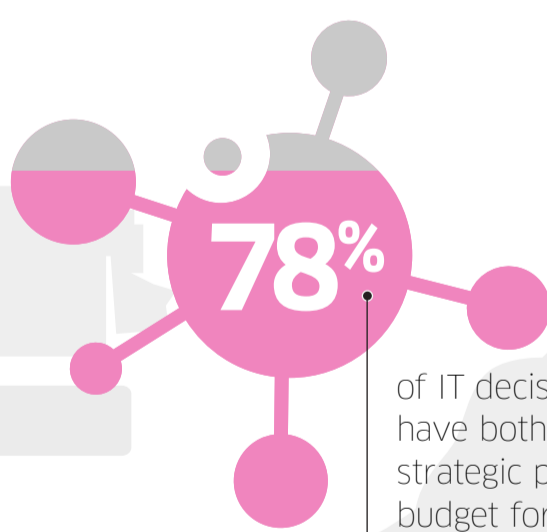
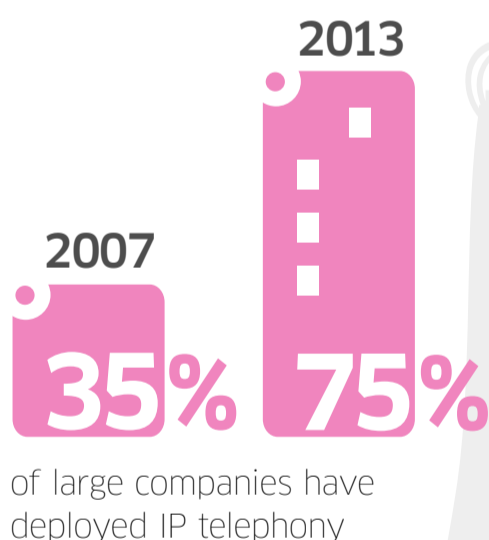
IT leaders know that many employees would use their personal devices even if it goes against their company policy.

EVOLVE NOW: ENABLE BYOD BY EMBRACING UC&C

ACCORDING TO A 2013 DATA DIMENSION STUDY OF MORE THAN 1,300 IT DECISION MAKERS IN 18 COUNTRIES: ⁵



of all IT decision-makers have a strategic plan to evaluate and implement some, most, or all aspects of UC&C



of IT decision-makers have both a current strategic plan and a budget for UC&C

NATURAL SELECTION: UC&C ENHANCES BYOD

Trends show that many companies understand the importance of BYOD yet few realize how UC&C is a secure way to embrace this reality.

ARE YOU BUILT FOR THE FUTURE?

Discover the UC&C-enabled solutions that make businesses more competitive and determine your own requirements.

[TAKE YOUR COLLABORATION DELTA ASSESSMENT NOW](#) →

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¹ Nydailynews.com, March 22, 2013, How smartphones are on the verge of taking over the world

² iPass Global Mobile Workforce Report, June, 2013

³ Alcatel-Lucent Dynamic Tour 2013 PowerPoint presentation, Energize Your Workforce With a New Communication Experience

⁴ Ovum's BYOD Survey, September, 2012, excerpt from online press release

⁵ Dimension Data, 2013 white paper, Strategic, User-driven, and Managed: the Future of Unified Communications and Collaboration