

# The Access Challenge



## THE CORE CHALLENGE

<p><b>90%</b> of IT server interfaces will be 10Gig by 2014 <i>Source: Dell'Oro</i></p>	<p><b>ACCESSING THE CORE</b></p> <p><b>Consumerization</b> <i>Home Devices</i></p> <p><b>Smart Phones</b> <i>Tablets (iPads, Playbooks)</i></p> <p><b>Emerging Endpoint</b> <i>Smart Boards, IP Conferencing &amp; Conferencing</i></p>	<p><b>USING THE CORE</b></p> <p><b>Social Networking</b> <i>Facebook, LinkedIn, Twitter etc.</i></p> <p><b>Social Blied</b> <i>Social CRM, Social SPA</i></p> <p><b>Collaborative Applications</b> <i>Conferencing, Content Sharing</i></p> <p><b>ToIP &amp; UC Migration</b></p>	<p>75% of enterprises will use video conferencing by 2013 <i>Source: Information Week</i></p> <p>Video surveillance equipment revenue will be approximately \$15 billion in 2014 <i>Source: iHS</i></p>
<p>By 2013, mobile phones will overtake PCs as the most common Web access device worldwide <i>Source: eMarketer</i></p>	<p>Threats targeting the fast growing smartphone and tablet markets top the list of cyber concerns in 2011 <i>Source: SecurityWeek News, November 2011</i></p> <p>10GigE growing from \$4.4B in 2009 to \$13.4B in 2015 <i>Source: iHS</i></p>	<p><b>90%</b> of organizations will support corporate applications on personal devices by 2014 <i>Source: Gartner</i></p> <p><b>83%</b> of the content that workers see in a day will be dominated by pictures, video or audio by 2013 <i>Source: Gartner</i></p>	<p><b>\$148.8B</b> The cloud market could reach \$148.8 billion by 2014 <i>Source: Gartner</i></p>