CHANGING THE HOSPITALITY CONVERSATION

To transform the in-room
guest experience

From the moment they arrive and check into their rooms, today's guests expect personalized service. They want to be greeted by name and feel comfortable in their rooms, with everything set exactly to their preferences. Worldwide, Alcatel-Lucent is changing the hospitality conversation to help you meet those expectations, while streamlining your operations and keeping costs down.

The Alcatel-Lucent 8082 My IC Phone is the world's first smart desk phone. It can help you reinvent the guest experience by combining an array of powerful capabilities into a single device. It starts with an award-winning design that provides smart phone features. But it's also an application pod that allows you to build a selection of customized services for your guests, which can strengthen brand loyalty and open up new opportunities to generate revenues. .

This flexibility helps you build memorable moments for your guests, because you can use cutting-edge technology to develop innovative new ways to provide fast, easy personalized service.

MAKE THE PHONE
A PERSONAL BUTLER
FOR YOUR GUESTS

With its touch screen and built-in interactive capabilities, the Alcatel-Lucent 8082 My IC Phone can deliver the comfort and convenience your guests are looking for. It supports traditional hotel services, such as laundry service, valet, turn-down and check-out services, But you can also customize the phone's display and add a broad selection of unique applications to support your brand and differentiate your services. With this smart desk phone's extensive capabilities, you can enhance the in-room guest experience, using a single device to provide the array of features shown here on the right.

- **SET ALARM CLOCK AND DISPLAY**
  The phone displays the current local time and allows guests to set an alarm, so they don't oversleep for early morning appointments.

- **CONTROL ROOM CLIMATE**
  The phone displays the current room temperature in either Celsius or Fahrenheit, as the guests prefer, and the temperature can be adjusted to their comfort level.

- **ADJUST LIGHTING**
  The phone allows lighting to be centrally controlled, for your guests' convenience.

- **VIEW TELEVISION LISTINGS***
  Local television channels can be displayed and controlled from the phone, and you can support the entertainment selections your guests prefer.

- **RECEIVE GUEST NOTIFICATIONS***
  You can notify your guests of key events, based on their itinerary, along with paging requests and emergency notifications, such as building alarms.

- **VIEW CURRENT WEATHER**
  The phone can display current weather conditions to help your guests prepare for their activities.

- **ACCESS IN-ROOM DINING**
  Guests can view menus and request in-room dining services.

- **MAKE RESERVATIONS AND DINE OUT** Guests can find out about local restaurants and bars, read their menus and make reservations.

- **FOCUS ON WELL-BEING**
  Because many hotel properties are putting a greater emphasis on guest health and well-being, available spa services, reservations and requests can also be enabled through the phone.

- **REVIEW LOCAL ATTRACTIONS** Advertisements for local shops and events can be accessible through the phone display.

- **AIRPORT ARRIVAL AND DEPARTURE TIME TABLES***
  This feature makes it easy for guests to learn the departure times of various airlines.

- **TRAIN ARRIVAL AND DEPARTURES**
  To help with travel planning, guests can review schedules of nearby train stations.

- **TRANSPARENT COSTS***
  It allows the guest to know, at any time, the cost of the call made, if this is required.
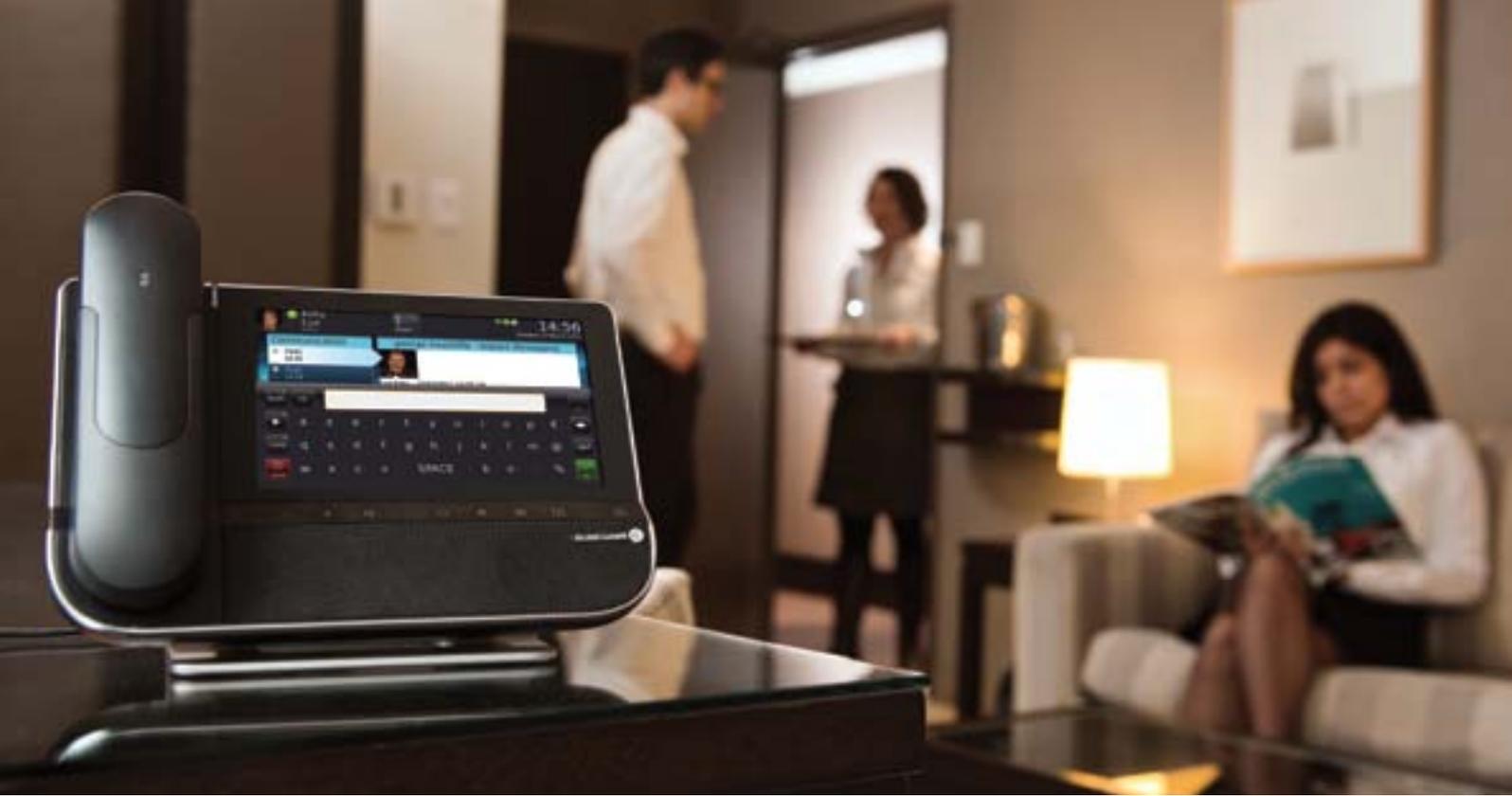
- **DISPLAY SHOPPING ARCADE***
  This feature allows guests to order goods online or using more traditional methods.

- **BABY LISTENING***
  Guests can monitor a baby remotely.

- **VALET PARKING**
  Guests can request assistance with their car at the time and date desired without leaving the comfort of their room.

* Custom features on request

INCREASE REVENUES
AND REDUCE COSTS

The Alcatel-Lucent 8082 My IC Phone uses leading technology to provide your guests with unprecedented comfort and satisfaction. At the same time, it helps you generate additional revenues, while lowering your cost of operations and maintenance.

Because My IC Phone can be used as the command center for room automation, everything is operated from this smart desk phone, through wired or wireless connections. This reduces the number of remote controls and appliances down to one. So maintenance operations are no longer necessary to fix and repair an array of in-room functions.

Integration with third-party applications, such as housekeeping management, can also be managed from My IC Phone. In most of cases, this eliminates the need for an additional device or for a dedicated radio network, which enables further efficiency and savings.

My IC Phone is changing the conversation in the hospitality sector and redefining today's standards for the guest experience. Alcatel-Lucent technology can become your enabler for superior service.

KEY BENEFITS

**+ INCREASED REVENUE
PER AVAILABLE ROOM**
Your hotel services are more easily available, including restaurants, room service, shopping and spas, as well multimedia content.

+ STRENGTHENED GUEST LOYALTY
You can create a unique, beneficial experience, with personalized brand impressions.

+ STREAMLINED OPERATIONS
You can eliminate multiple devices and static paper documents that create room clutter and additional costs.

Alcatel·Lucent